

BEAUTY AESTHETICS

INTERNATIONAL

MEDIA KIT 2022

Key Facts

Frequency: Quarterly | **Print:** 28,500 | **Magazine Size:** 205 mm (width) x 275 mm (height) | **Print Area:** 195 mm (width) x 265 mm (height) | **Bleed Size:** 215 mm (width) x 285 mm (height) | **Material Required:** Digital files (pdf/ai/tiff/jpg in high resolution) | **Website:** www.beautyaestheticsmagazine.com | **Email:** info@beautyaestheticsmagazine.com

Readership Profile

Beauty, Cosmetics, Salons, Hair, Nail Art, Span & Wellness. Medical Aesthetics, Perfumes, Jewellery, Skin Care, Healthcare, Pedicure, Manicure, Herbal & Ayurvedic Products, Packaging, Equipment, Raw Materials, Technology, Machinery, International events and many more...

Publication Dates

S. No.	Out Date	Deadline	Focus
Issue#1 (Jan-Mar)	15 Feb	5th Feb	COSMOPROF BOLOGNA
Issue#2 (Apr-June)	15 June	25th May	BEAUTY COSMETICS, SKIN
Issue#3 (Jul-Sept)	15 Aug	5th Jul	BWME DUBAI COSMOPROF CBE BANGKOK
Issue#4 (Oct-Dec)	15 Nov	5th Oct	BANGKOK BEAUTY SHOW PROFESSIONAL BEAUTY INDIA

Editorial

Each of the above issue shall carry extensive coverage on all aspects of beauty industry.

Tariff for Print Magazine (Euros):

Full page Bleed ... 5,500 | Front Cover ... 7,500 | Inside Front Cover ... 6,000 | Inside Back Cover ... 6,000 | Back Cover ... 6,500

Tariff for E-services (Euros):

	6 months	1 year
Leaderboard Banner Ad (728 pixels x 90 pixels) ...	5,500	8,500
Prime Banner Ad (450 pixels x 300 pixels) ...	4,500	7,000
E-newsletter (html, monthly) ...	7,000	12,000

World-wide Circulation

ASIA (48%): Thailand, Singapore, Japan, China, Taiwan, India, Korea, Philippines, Indonesia, Malaysia, Singapore, Vietnam | **Middle East (7%):** Saudi Arabia, Kuwait, Turkey, UAE | **Australia (11%) | New Zealand (3%) | Europe (20%):** Denmark, France, Germany, Italy, Netherlands, Poland, Spain, Sweden, Switzerland | **UK (5%) • USA (6%)**

Publication office

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Representatives Singapore, India, Japan, China.